



PHAROS BUSINESS

Lighthouse Group Sessions Guest Overview

The Lighthouse Group Session is a fast-paced, 60-minute diagnostic mastermind for business-to-business (B2B) founders, operators, and executive leaders. We focus on clarity, diagnostic problem-solving, and high-leverage strategic connections.

Who Belongs in the Room

- Established B2B Business Leaders: Owners and executives who serve other businesses and are focused on growth and operational leverage.
- High Performers Seeking Clarity: Entrepreneurs who value time, structure, and surgical feedback over casual networking.
- Action-Oriented Operators: Leaders who come prepared to diagnose problems, take notes, and execute outside the call.

Who This Is NOT For

- B2C operators, hobbyists, or individuals seeking a casual social club or coffee chat.
- Unprepared drop-ins, chronic interrupters, or people looking to practice unstructured public speaking.
- Anyone looking to defend why ideas "won't work" rather than growing together.

Rules of Engagement

1. Pre-Registration Mandatory: All attendees must register online prior to the session. Unscreened drop-ins will not be admitted.
2. Strict Time Discipline: Sessions start and end precisely on time.
3. Muted Mic Policy: During Hot Seat Ideation, presenters remain muted to listen and take notes without debating or justifying.

How to Attend

Complete the brief pre-screening form at: <https://pharosbusiness.com/lighthouse-group-sessions>